



The Pocket Chart People™

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***myChart™* sets a new Standard for Pocket-sized, Waterproof, Boating Charts of the Chesapeake Bay and it's Rivers**

Potomac Falls, VA, September 9, 2005- Hempenius Publishing, "*The PocketChart People™*" announces a series of *myCharts™* for the central and northern portion of the Chesapeake Bay that set a new standard for convenience and value. *myCharts™* are designed for sailors, fishermen, recreational boaters, and paddlers who want a compact, waterproof, and detailed nautical chart of their local boating area for less than ten dollars.

"Many boaters and water enthusiasts told us they needed something that was more convenient than the large folded charts and chart books that are currently available," said Howard Hempenius, Publisher of *myCharts™*. "In response, we designed *myChart™*. These comments were echoed by Kirk Culbertson, Executive Director of the Downtown Sailing Center in Baltimore, "I have been looking for a chart like *myChart™* for several years."

myChart™ is a detailed, readable chart that is designed to fit in a pocket or storage compartment when folded, and opens to about thirteen inches by nineteen inches. The chart is waterproof and tear-resistant and contains the detail of the official charts.

Recreational boaters value the detail and convenience of *myCharts™*. "Whether day-sailing out of Annapolis, cruising up the Chester River, or rafting up in the Wye River, I've found that *myCharts™* have the detail of the official chart and can be easily held in one hand when underway" commented Captain Mike Ellison, Instructor and Class E license holder. "They are a great tool for use with or without GPS."

Sailors value the compact design of *myChart™*. "*myCharts™* are the perfect size for use on our J80s (a 26 foot keelboat)" said Dan Wittig, Head Coach at J World Annapolis, The Performance Sailing School. "Our students can easily handle them while underway in the cockpit." This opinion was repeated by Kirk Culbertson of the Downtown Sailing Center, "*myCharts™* are the perfect size and have the perfect level of detail for our 600 members sailing in Baltimore Harbor. We have outfitted all of our boats with them."

A series of *myCharts™* is available for the central and northern portions of the Chesapeake Bay. Areas covered include:

- Potomac River- Washington to Alexandria and the Occoquan River
- Chesapeake Bay- Annapolis to Kent Island and Herring Bay
- Severn River- Annapolis, Round and Whitehall Bays
- Eastern Bay- Kent Island to St Michaels, Wye and Miles Rivers
- Chester River- Rock Hall, Kent Narrows, and Chestertown
- Lower Choptank and Tred Avon Rivers- Oxford and Cambridge
- Choptank River- Cambridge to Denton and Greensboro
- Choptank River- Cambridge to Secretary, Tred Avon River- Oxford
- Baltimore Harbor
- Chesapeake Bay- Lower Baltimore Harbor to Bush River and Rock Hall
- Sassafras River- Georgetown, Chesapeake Bay and Still Pond
- Head of the Bay- Susquehanna, Elk, and North East Rivers

myCharts[™] can be purchased at select Boater's World and Hudson Trail Outfitter stores, Herb's Tackle Shop in North East, MD, and other retailers in Maryland, Virginia, and the District of Columbia that serve the central and northern portions of the Chesapeake Bay. They can also be purchased online at www.mychart.us.

About Hempenius Publishing, Inc.

Headquartered in Potomac Falls, VA, Hempenius Publishing, established in 1992, publishes innovative and convenient chart products. Hempenius Publishing is the original National Oceanic and Atmospheric Administration (NOAA) PocketChart[™] publishing partner.